

Senior UI/UX Designer with 9+ years of experience in interaction design, high-fidelity prototyping, and developing intuitive enterprise solutions.

Profile Summary

Results-driven **Senior UI/UX Designer** with over 16 years of experience, including **9+ years** specializing in **enterprise solutions** across web, Android, and iOS platforms.

Expert in creating **user experience wireframes, prototypes, and design documentation** in Figma, ensuring usability and user-centric workflows. Strong collaborator in **brainstorming, critiques, and innovation discussions** alongside multidisciplinary teams. Adept at organizing and facilitating **workshops and stakeholder meetings**, ensuring alignment with business goals. Proficient in front-end development and **enterprise design systems**. Certified in **Lean Six Sigma (Green Belt), ITIL, Agile, and UX Process methodologies**, applying structured problem-solving to drive innovation and efficiency.

Core Competencies

- **User Experience Design:** Wireframing, Prototyping, User Journeys, User Research, Usability
- **Testing Enterprise UX Solutions:** UX for financial applications, dashboards, data visualization, workflow design
- **Design Collaboration:** Cross-functional brainstorming, design critiques, stakeholder engagement
- **Design Documentation:** Style guides, pattern libraries, component libraries, high-fidelity UI designs
- **Workshop Facilitation:** Organizing and leading UX workshops, aligning teams with business objectives

Technical Skills

- **UI/UX Tools:** Proficient in Figma, Adobe XD, Adobe Creative Suite, Miro, Axure RP, Optimal Workshop
- **Design Systems:** SVB/Evolve FCB, Google Material Design, Human Interface Guidelines (HIG), Custom Enterprise Design Systems
- **UX Research & Brainstorming Tools:** UserTesting, Maze, Miro, FigJam, Hotjar
- **Other Tools:** PowerBI, Tableau, SharePoint, Confluence, PowerPoint with infographics, Video Editing

Professional Experience

Tata Consultancy Services Limited (TCS)

Senior UI/UX Designer | Tata Consultancy Services (TCS) | Feb 2013 – Present

Project : SVB_IT_APP/Finance Technolog / FCB - TTFPA Team

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Key Projects:

- **Commercial Loan Rate App:** Designed an enterprise loan pricing dashboard, improving data visualization and workflows.
- **Treasury Management System (TMS):** Created an interactive financial dashboard for real-time analytics.
- **Financial Planning & Analysis System (FPAS):** Led UX for a monthly financial reporting tool, improving accessibility.

Project : Microsoft - MSIT-WLS_FY15_Off | UI Designer

- Developed high-fidelity designs and UI prototypes for internal applications, collaborating with cross-functional teams to ensure seamless implementation

Project : Yellow Pages - Spec (Creative) Team | UI Designer

- Designed engaging UI experiences for the Yellow Pages directory, mentoring team members on creative standards and quality control.

Affinity Express India Pvt. Ltd

UI Designer | July 2008 to Feb 2013

- UI design projects across web and mobile platforms, conducting root cause analysis and training to promote continuous improvement.

Completed and Ongoing Projects

- **TGAP** (Cash & Liquidity) - Completed • **Description:** Finance Dashboard Application
- **Commercial Loan Rate App** (Treasury Team) - *in progress* • **Description:** Commercial Loan Rate Dashboard
- **TMS** (FinTech) - Completed • **Description:** Treasury Management System Dashboard
- **Phoenix** (CCRM Team) - Completed • **Description:** Credit Card Finance Dashboard Application
- **FPAS** (F&PA Team) - *in progress* • **Description:** Redesign monthly financial report application

Education

B.Com., YCMO University

User Experience (UX) • Design Thinking • User-centered Design • ITIL • Agile

MEAN Stack Developers • Generative AI • Lean Six Sigma (Green Belt)

Achievements

SVB-TCS – Best Performer Award • On the Spot Award • Special Initiative Award • Star of the Month Award